



## For Immediate Release

Job & Career Accelerator™—A Three-Time 2011 CODiE™ Awards Winner! Selected as one of Education Technology Industry's Best Software Products

New York, NY (May 25, 2011) – LearningExpress, LLC announced today that Job & Career Accelerator™ is a winner in three categories of the Software & Information Industry Association's (SIIA) prestigious CODiE Awards for the Education Technology Industry. Selected as the winner in the "Best Postsecondary Instructional Solution" category, and in supercategories "Best Instruction Solution" and "Best Postsecondary Education Solution," LearningExpress was one of 30 winners from 425 nominations specifically for the K–20 education market.

Third-party judges in the field review the nominated products from leading providers of software and digital content, and then SIIA members review the finalists and vote to select winners, to "honor excellence in corporate achievement." This program is set apart from all others in that industry peers—including tech executives, industry analysts, and journalists who really know the market and technology—select the winners. Winning a CODiE award is a unique and important distinction, as the CODiEs are the industry's *only* peer-reviewed awards program.

"Now in its 26th year, the CODIE Awards continue to recognize those companies providing the best new technology products and services across a broad array of industries," noted SIIA President Ken Wasch.

"Receiving three CODiE awards is truly an honor. It is wonderful to be recognized for our overall mission—to help students and adult learners make positive and lasting changes in their lives," says Barry Lippman, President and CEO of LearningExpress, LLC.

"In addition, its winners are a prolific testament to the power of technology to deliver innovative solutions to businesses and consumers. SIIA warmly congratulates all of the winners and nominees of the CODIE Awards, whose innovation is essential for continuing America's leadership in the global knowledge economy," Wasch continued.

To learn more about LearningExpress visit, <a href="www.learningexpressllc.com">www.learningexpressllc.com</a>, and for further information on Job & Career Accelerator, go to <a href="www.jobandcareeraccelerator.com">www.jobandcareeraccelerator.com</a>. For a complete list of 2011 CODIE categories and winners, please visit SIIA <a href="www.siia.net/codies/2011/winners.asp">www.siia.net/codies/2011/winners.asp</a>.

## About LearningExpress, LLC

Founded in 1995, LearningExpress is a leading e-learning technology company that provides career advancement and education solutions to thousands of colleges and libraries nationwide, currently helping more than one million students and adult learners annually to meet their professional and academic goals through more than 25 state-wide and consortium contracts. The company offers comprehensive and fully integrated web-based platforms designed to help users assess, explore, find, prepare, pursue, and achieve their career endeavors. Visit LearningExpress, LLC at <a href="https://www.learningexpressllc.com">www.learningexpressllc.com</a> or Job & Career Accelerator at <a href="https://www.jobandcareeraccelerator.com">www.jobandcareeraccelerator.com</a>.

**About the CODiE™ Awards** 

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose—to showcase the software and information industry's finest products and services, and to honor excellence in corporate achievement.

## **About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education, and intellectual property protection to 500 leading software and information companies. For further information, visit <a href="www.siia.net">www.siia.net</a>. The SIIA Education Division serves and represents more than 150 member companies that provide software, digital content, and other technologies that address education needs. For more information, visit <a href="www.siia.net/education">www.siia.net/education</a>.

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